



CITY OF HERMOSA BEACH PERMIT TO HANG BANNER(S)

Department of Public Works (310) 318-0214
1315 Valley Drive, Hermosa Beach, CA 90254

BANNER PERMIT FEE \$56.00 <small>(payable to the City of Hermosa Beach)</small>	Permit Number	
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Banner Installation/Removal Fees are Payable to Signvertise. The City does not provide this service. Fees are as follows and are subject to change:
Banner installation/removal fee; \$275 per banner.
Banner(s) must be delivered to Signvertise no later than the THURSDAY PRIOR TO scheduled installation.
Banner clips MUST be supplied by applicant or banner(s) WILL NOT BE INSTALLED.

Permits shall be issued to only Non-Profit Organizations for the purpose of publicizing non-commercial ventures and events or commercial events of an area-wide or general community interest.

Agency _____

Address _____

Phone _____ Email _____

Contact Person _____ Non-Profit # _____

BANNER INFORMATION

EVENT: _____

EVENT DATE(S): _____

BANNER LOCATION(S): 1)Lyndon/Hermosa 2)10th/PCH 3)Pier/Valley 4)Aviation/Prospect 5) Pier Plaza – Circle Location(s)

DATE BANNER(S) TO BE INSTALLED THRU DATE TO BE REMOVED: _____

Applicant agrees to comply with all applicable City Ordinances, Codes, and State Laws and with the requirements of this permit as well as the attached banner requirements prior to installation. This permit will expire fourteen (14) days from the date of banner installation.

INSURANCE REQUIREMENTS

The permittee shall obtain and, at all times during the life of the permit, have in full force and effect public liability and property damage insurance with the following limits of liability:

- a) One Hundred Thousand (\$100,000.00) Dollars for death of bodily injury or loss sustained by one person in any one occurrence;
- b) Three Hundred Thousand (\$300,000.00) Dollars for death or bodily injury sustained by more than one person in any one occurrence; and
- c) Fifty Thousand (\$50,000.00) Dollars for loss occasioned by damage/injury to property in any one occurrence.

The insurance policy shall contain a broad form of contractual liability, including permits. The City Attorney shall approve policies as to form and carrier. **The City of Hermosa Beach must be named as an additional insured.**

Applicant Signature _____ Date _____



City of Hermosa Beach

STREET BANNER REQUIREMENTS

The City of Hermosa Beach must approve all banners prior to installation. Any banner not meeting the requirements listed below will not be installed.

- **THE CITY WILL NOT “RESERVE” ANY BANNER LOCATION UNTIL THE FOLLOWING DOCUMENTATION HAS BEEN RECEIVED BY THE CITY: COMPLETED BANNER APPLICATION, PAYMENT OF BANNER PROCESSING FEE, LIABILITY INSURANCE (MUST NAME THE CITY OF HERMOSA BEACH AS ADDITIONAL INSURED) AND A SAMPLE OF YOUR BANNER ARTWORK THAT MUST BE APPROVED BY THE CITY. No Exceptions!**
- Completed banner applications accompanied by payment of \$56 (payable to the City of Hermosa Beach) must be submitted to the Public Works Department by a non-profit organization advertising an event in Hermosa Beach *or* Hermosa Beach City Council approved commercial event sponsor holding an event in the City of Hermosa Beach.
- All banners must be delivered to SIGNVERTISE a minimum of two (2) working days prior to scheduled installation date; Signvertise is located at 1301 S. PCH, Redondo Beach, CA 90277, (310) 792-1111. An installation and removal fee of \$275 per banner per location are payable to Signvertise prior to installation.
- Banners are displayed for a two-week period only. All banners must be picked up from Signvertise forty-eight (48) hours after removal. Failure to retrieve your banner in the allotted time frame may result in losing your banner to the dumpster. No banner storage is available at the City or at Signvertise.
- Proof of Liability Insurance must accompany your submitted banner request. The City must be named as additional insured.
- All banners must be clean and in good condition. All four corners and grommet holes must be in good condition. No rips, tears or missing corners.
- Grommet size must be no less than 1/2" inside diameter. All banners must have grommets and holes spaced 24" to 36" apart (both top and bottom of banner).
- All grommets on the banner must have clips (see attachment). You must supply these clips or your banner(s) will not be installed.
- All banners should have the suitable amount of air holes - Minimum of 20 air holes. All four (4) edges must be reinforced.
- All banners must have webbing on the top and bottom with reinforced corners.
- The MINIMUM and MAXIMUM height for all banners is 3 FEET.
- The MINIMUM length for banners is 15 FEET; (12 FEET for Pier Plaza and PCH/10th Street locations); the MAXIMUM length for all banners is 30 FEET.

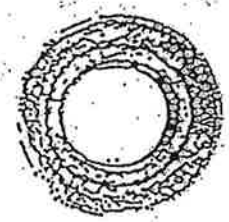
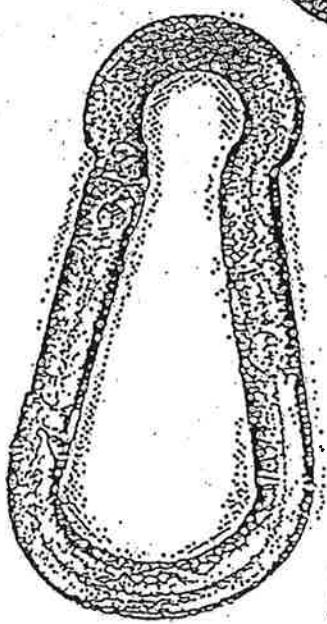
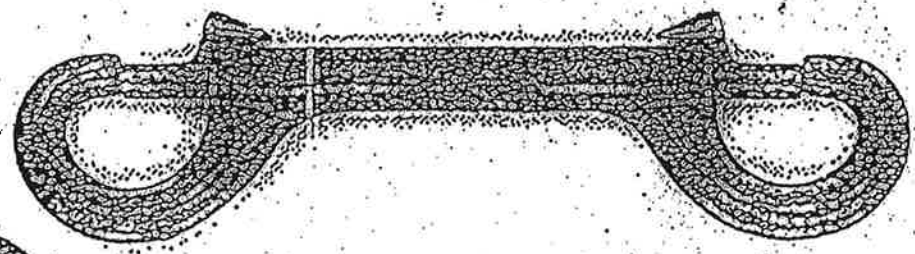
BANNER LOCATIONS: 1) Lyndon/Hermosa Ave.; 2) 10th/PCH; 3) Pier/Valley (accommodates 2 banners);
4) Aviation/Prospect; 5) Pier Plaza (accommodates 2 banners).

PLEASE NOTE: At the 10th/PCH location, only one side of the banner can be seen from the street. It is visible from Aviation Blvd. and Pacific Coast Highway.

document

1/2" I.D.

Please provide the required materials shown below:
(No Smaller Than Actual Size Of Clips)



Grommets
1/2" I.D.

These are preferred

C/Winword/Foqns/baninfo
Revision date 9/01



AUTHORIZATION FOR CREDIT CARD CHARGE

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

DAYTIME PHONE NUMBER: _____

MASTERCARD #: _____

VISA CARD #: _____

AMERICAN EXPRESS #: _____

CARD EXPIRATION DATE: _____

LAST 3 DIGITS OF THE NUMBER ON THE SIGNATURE STRIP LOCATED ON THE
BACKSIDE OF THE CARD: _____

DESCRIPTION OF SERVICE	FEE
Banner Application Fee	\$56.00

I authorize the City of Hermosa Beach to charge these services to the credit card listed above:

CARDHOLDER SIGNATURE

DATE

EMAIL FORM TO: npino@hermosabch.org

OR MAIL COMPLETED FORM WITH PAYMENT TO:

**City of Hermosa Beach
Public Works Department
1315 Valley Drive
Hermosa Beach, CA 90254**



1301 S. Pacific Coast Hwy. Redondo Beach - CA 90277
Ph: 310-792-1111 - fax: 310-792-1113
E-mail: signvertise@verizon.net
www.signvertise.net

September 10, 2019

**Regarding: Price Increase on September 16, 2019 for Banners
Installs and Removals.**

For few years now we have tried to maintain our current pricing on installation and removals but now due to another raise on gas, all insurance raises including worker's comp and others factors we had no choice but increase our prices for installations and removals of street banners to \$275.00 per location.

In the event a banner needs to come down or up in a different date than our normal scheduling date (Mondays) that will be \$165.00 each time per location.

Please advise all organizations of this price increase starting on September 16, 2019.

Signvertise truly appreciate your business and takes this opportunity to thank you for your continued loyalty and support.

Sincerely,
Douglas