CITY OF HERMOSA BEACH
COMMUNITY DEVELOPMENT DEPARTMENT
1315 Valley Drive, Hermosa Beach, CA 90254  (310) 318-0242

TEMPORARY SIGN(S) - APPLICATION AND PERMIT

Businesses are allowed to display one or more temporary banners for up to 90 days in a calendar year. The 90 day period is the total of all banners and grand opening signs. Banners must be displayed on private property only, and not within the public right-of-way encroachment areas (e.g. Pier Plaza outdoor dining areas). Please note that each temporary banner requires a separate permit and fee.

Window signs of less than 10 square feet do not require a permit.

The total area for one or more temporary signs shall not exceed 40% of the allowable area for permanent signs; except: temporary sign(s) totaling 20 sq. ft. in area are allowed; and no sign shall exceed 100 sq. ft. of area. Temporary signs shall be constructed of cloth, canvas or a light fabric. This does not apply to grand opening signs.

APPLICANT: __________________________ PHONE: __________________________
EMAIL: ________________________________
BUSINESS NAME: __________________________
BUSINESS ADDRESS: __________________________

SIGN CONTRACTOR: __________________________ PHONE: __________________________
EMAIL: ________________________________
ADDRESS: ________________________________

TEMPORARY SIGN INFORMATION:

Dimension of sign: _______ (length) x _______ (width)
Height above grade: ________________________________
Location of sign: ________________________________
Building frontage in linear feet: ________________________________
Material of sign: ________________________________

The following is required to process the temporary sign permit application:

1. Submit the required fees of $94 ($88 application fee + $6 Records Technology System) payable to City of Hermosa Beach
2. Sketch the requested temporary sign and the wording and/or logos on said sign(s).
3. Specify the type, location and approximate height above grade of proposed sign. For grand openings, flags, pennants and balloons may be considered if specified.
4. Date to be installed: ________________ To be removed: ________________
5. Dates of sign to be displayed (Please note that only one banner is allowed per temporary sign permit application. Any additional temporary banners requires a separate application and fee.)
Temporary Sign Permit

FOR OFFICIAL USE ONLY:

Permit No. ______________________ Fee Paid __________________ Date ______________________

Allowable Permanent Signage: ___________________ X 40% = Allowable Temporary Signage: ____________

(Not to exceed 100 sq. ft.)

APPROVED: __________________ DENIED: __________________ DATE: __________________

CONDITIONS:

SIGN SHALL BE REMOVED BY ________________________________